

第4講 社会



演習問題 A

1 次の英文を読んで、あとの設問に答えなさい。(目安時間 5分)

著作権者への配慮から、掲載を差し控えております。
実際の教材には掲載されておりますのでご安心ください。

- (1) (A) に入る最も適切なものを、ア～エから1つ選びなさい。
- ア. in a way that no email ever can イ. in the same way as email
ウ. so far as email is concerned エ. less than email ever can ()
- (2) 第1, 2段落の内容と一致するものを、ア～エから1つ選びなさい。
- ア. The basic knowledge about networking on the internet is not said to be very helpful.
イ. People who work very effectively are able to be kind to each other.
ウ. In the business world, forming a larger network is not usually a successful strategy.
エ. Paying at least as much attention to other people's needs as to one's own is key to successful networking. ()
- (3) 第3, 4段落の内容と一致するものを、ア～オから2つ選びなさい。
- ア. Even if you have not learned much about networking, you can still start to affect a network.
イ. By working very hard, you can achieve immediate success in networking.
ウ. Wherever you network, you should express your gratitude to people who helped you.
エ. You had better send a letter of thanks, and then send a few more words in an email.
オ. Sending a handwritten note shows the person you send it to that he or she is worth your time. ()

2 次の英文を読んで、内容に最もよく合うものを、ア～エから1つずつ選びなさい。(目安時間 8分)

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Sample

- (1) According to the passage, in the past, people in poor parts of Africa (_____).
- ア. often drank Coca-Cola
 - イ. always followed the latest fashions
 - ウ. traditionally enjoyed brand-name goods
 - エ. almost never saw famous international brands ()
- (2) The international companies are targeting Africa because (_____).
- ア. the economy continues to grow there
 - イ. local people want to try out different tastes
 - ウ. the number of supermarkets has increased dramatically
 - エ. global brands have produced unique products for local people ()
- (3) According to Fatima, Coca-Cola (_____).
- ア. is not enjoyed daily
 - イ. goes well with traditional food
 - ウ. is inexpensive if bought locally
 - エ. is so special that adults will not drink it ()
- (4) In Ivory Coast's cities, Nestlé coffee is popular among poor people because they (_____).
- ア. like the rich flavor
 - イ. can sell it to young people
 - ウ. can buy it in small amounts
 - エ. often mix it with the local wine ()
- (5) One of the reasons Nestlé has hired many locals in Africa as salespeople is (_____).
- ア. the cost of hiring local people is high
 - イ. people would rather not do business with strangers
 - ウ. the company's treatment of local staff is outstanding
 - エ. family-run shops there are more stable than supermarkets ()
- (6) This passage shows us that global brands can (_____).
- ア. change local economies only for the better
 - イ. increase the popularity of traditional food and drink
 - ウ. have both positive and negative effects on developing countries
 - エ. contribute to local people's health and education by selling their products ()
- (7) What would be the best title for this passage?
- ア. Africa: the Last Resort
 - イ. Global Brands in Africa
 - ウ. Disadvantages of Global Brands
 - エ. Where Global Brands Came From ()

演習問題 B

1 次の英文を読んで、あとの設問に答えなさい。(目安時間 10分)

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[注] Sigmund Freud (1856-1939) : オーストリアの精神医学者 psychoanalysis : 精神分析学
propaganda : プロパガンダ, 宣伝
Life magazine : 1936年に創刊された, アメリカの週刊時事雑誌

- (1) 本文の内容と一致するように, 1~3の語句に続く最も適当なものを, ア~エから1つずつ選びなさい。
1. Bernays' blood relationship with Sigmund Freud was very strong, because
ア. he was often called "the father of public relations," just as Freud was called "the father of psychoanalysis."
イ. he understood the importance of Sigmund Freud's theories.
ウ. a sister of his father married Freud, while his father himself married Freud's sister.
エ. both his mother and his father had a blood relationship with Freud. ()
2. Edward Bernays was not
ア. rich when he was a little boy. イ. an American citizen by birth.
ウ. given a good education. エ. confident about his career when he was young. ()
3. In the demonstrations Bernays organized, young actresses started smoking on street corners so that
ア. people had a better image of Lucky Strike.
イ. the phrase "torch of freedom" became famous.
ウ. people got used to the idea of women smoking in public.
エ. sales of Lucky Strike increased. ()
- (2) 下線部①を, 文頭の It が指している内容が分かるように言葉を補って日本語に訳しなさい。
-
- (3) 下線部②の内容と合致する説明はどれですか。最も適切なものを, ア~エから1つ選びなさい。
- ア. 大衆は指導者に盲従すること。
イ. 大衆の心理を理解するのに心理学が有効であること。
ウ. 広報の専門家が大衆を彼らの気づかない間に操ること。
エ. 人々の注目を引くイベントを作り出すのが重要であること。 ()
- (4) The Verinda hairnet company のために Bernays が行ったキャンペーンに関して, 本文で書かれている内容とは違っているものを, ア~エから1つ選びなさい。
- ア. People who made the law for the hairnets did not know they were controlled by Bernays.
イ. This campaign implies that Bernays thought public health very important.
ウ. Bernays relied on people influential in society.
エ. Bernays's campaign attracted people who needed hairnets. ()
- (5) この文章では, Bernays はどのように評価されていますか。最も適切なものを, ア~エから1つ選びなさい。
- ア. 社会を好ましい方向に変革した偉大な革新者である。
イ. 社会に好ましくない変化をもたらした人物である。
ウ. 世論に大きな影響を与えたものの, その影響が好ましいものかどうかは定かではない。
エ. 世論に影響を与える技術を発展させたものの, 社会を彼が望む方向には変えられなかった。 ()

2 次の英文を読んで、あとの設問に答えなさい。(目安時間 11分)

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- (1) 下線部① The processors' claims of labor-saving were accurate の言い換えとして最も近いものを、ア～エから1つ選びなさい。
- ア. The processors justly complained about their working conditions.
 イ. The processors rightly insisted that they could make housework easier.
 ウ. It was helpful for the processors when the factory workers were punctual.
 エ. It was doubtful that the processors contributed to the reduction of meal preparation time. ()
- (2) (A)～(E)に入れるのに最も適切なものを、ア～エから1つずつ選びなさい。
- (A) ア. as long as イ. even if
 ウ. now that エ. to the extent that ()
- (B) ア. replaced イ. replaced by
 ウ. to replace エ. were replaced by ()
- (C) ア. however イ. moreover
 ウ. namely エ. thus ()
- (D) ア. commute to イ. enter
 ウ. leave エ. return to ()
- (E) ア. among ethnic groups イ. around gas ranges
 ウ. away from kitchens エ. between classes ()
- (3) 下線部② store の文中での意味に最も近いものを、ア～エから1つ選びなさい。
- ア. dispose イ. keep ウ. purchase エ. sell ()
- (4) 下線部③ if not necessarily the quality problems of earlier years と同じ意味になるように、次の()に入れるべき語句を、ア～エから1つ選びなさい。
- = although the quality problems of earlier years ()
- ア. were fully investigated イ. were widely known
 ウ. weren't serious at all エ. weren't solved completely ()
- (5) 下線部④ two new fronts が示す内容を、ア～コから1つ選びなさい。
- (a) children's labor (b) home economics classes
 (c) mass circulation magazines (d) World War I
 (e) ethnic groups
- ア. (a)と(b) イ. (a)と(c) ウ. (a)と(d) エ. (a)と(e) オ. (b)と(c)
 カ. (b)と(d) キ. (b)と(e) ク. (c)と(d) ケ. (c)と(e) コ. (d)と(e) ()

(6) 次の1, 2について, 最も適切なものをア~エから1つずつ選びなさい。

1.

- (a) By the end of the 1920s, the food industry grew larger than any other industry in terms of its newspaper advertising cost.
- (b) Oranges and pineapples were widespread owing to the growers' advertising campaigns, whereas asparagus wasn't successfully promoted.

ア. (a)と(b)の両方が本文の内容に合致している。

イ. (a)は本文の内容に合致しているが, (b)は合致していない。

ウ. (b)は本文の内容に合致しているが, (a)は合致していない。

エ. (a)と(b)の両方が本文の内容と合致していない。 ()

2.

- (a) By the time of World War I, huge coal- and gas-fired ovens became the standard in the American households.
- (b) People from other countries were slow to get used to the mass-produced bread, which was unpleasantly soft, compared to the bread sold at small-scale local bakeries.

ア. (a)と(b)の両方が本文の内容に合致している。

イ. (a)は本文の内容に合致しているが, (b)は合致していない。

ウ. (b)は本文の内容に合致しているが, (a)は合致していない。

エ. (a)と(b)の両方が本文の内容と合致していない。 ()